

## **IN SHORT:**

Their Story is a multimedia news and story platform based in West London. We create and share short films about residents and cover local news as a way of connecting communities.

Co-founders Ellie and Isotta became friends aged 4 after meeting at the school gates of their primary school on Harrow Road, London. Many years later, driven by a passion for their local area and the people and stories they grew up with, Isotta and Ellie founded Their Story. Both hail from multi-disciplinary backgrounds within Innovation and Journalism.

## THE STORY SO FAR:

June 2020: Ellie O'Donnell and Isotta Reichenbach found Their Story.

**July 2020:** Their Story is awarded £1,000 in grants from Peabody and Queen's Park Community Council in Summer to fund our film work about the local community in West London.

**August 2020:** Their Story is commissioned by Westminster Council to make a film about young people affected by the Coronavirus pandemic in West London.

**September 2020:** The first iteration of the Their Story website is launched and we upload our films and finalise our branding and core mission.

**October 2020:** Our film about young people affected by Coronavirus is screened publicly in Westminster to an audience with overwhelmingly positive reviews.

**November 2020:** Their Story produces film 'shorts' that are bitesized videos about what's going on in the community as well as written pieces about local events.

**November 2020:** Their Story gets through the first round of funding approval in Queen's Park to produce a film about the history of the area.

**November 2020:** Their Story are awarded the Craig McDonald Award from the Paddington Development Trust for their work helping young people in Westminster through technology.

Their Story commits to commissioning and working with young people in Westminster to make community films and report on local news.