



Level 3 Community Health and Wellbeing Worker Apprenticeship Course Fact Sheet

About - Community Health and Wellbeing Workers are a rapidly expanding workforce supporting the increasing emphasis across government departments on improving the health of local people and communities by preventing poor health and tackling inequalities. Their work is informed by the wider social determinants of health, such as the social, cultural, political, economic, commercial and environmental factors that shape the conditions in which people are born, grow, live, work and age.

The broad purpose of the occupation is to work in partnership with individuals and their communities to identify and address health and wellbeing needs, improve health, prevent ill-health and reduce inequalities.

Length - The course is 13 months plus 3 months for the Apprenticeship Assessment (AA). The AA is an independent assessment that takes place at the end of the apprenticeship. It is carried out by another organisation. Learners need to allocate **6 hours a week** to the apprenticeship, which is split between teaching and workshops, self-paced learning and the practical application of skills.

Model of Delivery - The apprenticeship is delivered through monthly workshops, some face to face, some online. Each learner is allocated an assessor who will work with them and support them throughout the apprenticeship journey. There will also be 6 weekly 1:1 meetings between learner and assessor and 12 weekly periodic reviews between assessor, learner and line manager.

Eligibility Criteria - Candidates should

- Have the right to live and work in the UK
- Have been ordinarily resident in the UK or the European Economic Area (EEA) for at least three years before starting the apprenticeship
- Hold an appropriate visa if you are not a UK citizen
- Must be in a role where the learnt skills can be applied



Modules and Content:

Engaging and connecting with people

- Gathering information
- Active Listening
- Empathise with individuals
- Consultation methods
- Communication and interpersonal skills

Cultural competence and its place in equality and diversity

- Legislation and the implications in promoting and supporting behaviour change, health promotion
- Models of change
- Social prescribing

Set, record and assess progress against personalised care and support plans

- Strategies that promote health and wellbeing
- Inclusive community development
- Different types of community and their characteristics
- Cultural and faith-based factors
- Local health needs and services
- Local and national voluntary, statutory organisations that deliver public services

Communication and interpersonal skills

- Communicate public health messages and information to promote health and wellbeing at an individual, group and community level
- Building rapport and communicating health messages

The importance of individual involvement in social prescribing services

- Use of social media and digital marketing
- The evidence base to inform strategies, policies and intervention
- Managing relationships in referring individuals
- Understanding social inequalities and impact on physical and mental health

Asset based community development

- Solution focused behavioural science and change
- Respecting individuals' priorities



Concepts and theories relating to engagement, empowerment, co-design
Person-centred approaches and their importance for all aspects of mental, emotional and physical health and wellbeing
Relevant legislation, local policies and protocols regarding information governance, data security, data sharing and record keeping, to inform practice
Mapping services and other resources, taking an asset-based approach

Supporting people to attend community groups

Building community resilience and identify strengths, capacity and resources that support their health and wellbeing
Inclusive community development approaches
Engagement and management of volunteers – appraisal

Safe and effective practice

Legal and ethical frameworks that relate to the promotion and protection of the public's health and wellbeing
Nature and boundaries and scope of the role
Procedures for escalation or seeking advice for those at risk, including safeguarding protocols
Impact of public health measures on civil liberties
Identifying individuals' priorities for health and wellbeing

Social and wider determinants of health

Determinants of health
Impact on physical and mental health
Social Capital
Manage data and information and contribute to the evaluation of projects and services
Legislation, local policies and protocols regarding information governance, data security, data sharing and record keeping, to inform practice

Further information - apprenticeships@communitymatters.co.uk