

CLIMATE CHAMPIONS

Inspiring and
Creating Change
in North Westminster



pdt

paddington
development trust



City of Westminster

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Climate Champion campaigns followed the Westminster Council Greener Living themes of

- **Where we live**
- **How we move**
- **What we buy, use and consume**
- **What we eat**
- **How we protect nature**



10 reasons to support Climate Champions in North Westminster



Climate Champions is a resident-led, award-winning project supporting people in Westbourne, Queen's Park and Harrow Road to take practical climate action that improves everyday life. With continued support, the project can protect the momentum, relationships and local leadership built so far, and help North Westminster become a model for inclusive, community-led climate action.

- 1. It reaches people at scale.** Climate Champions have already spoken to over 10,251 residents through pop-ups, events, community activities and local campaigns.
- 2. It turns climate action into everyday action.** The project links climate to the things residents already care about: saving money, healthier homes, cleaner air, food, nature, community, and wellbeing.
- 3. It is led by trusted local people.** Champions live in, work in, or love North Westminster, bringing local knowledge, languages, relationships, and credibility that formal organisations often cannot.
- 4. It builds skills, confidence, and leadership.** Residents have accessed training, developed new knowledge, led projects, become community organisers and stepped into civic roles.
- 5. It creates practical projects people can join now.** From seasonal eating and energy advice to canal adoption, nature walks, citizen science, sustainable living sessions, and a Community Pre-Loved Bank, the project makes climate action tangible.
- 6. It strengthens community connections.** Climate Champions bring residents, schools, libraries, community groups, faith spaces, charities, and statutory partners together around shared local priorities.
- 7. It brings new resources into North Westminster.** The project has helped secure over £58,000 for local greening and climate projects, sourced more than 1,500 free plants, and connected groups with funding, materials, and training.
- 8. It improves places for people and nature.** Projects such as Nature-Hood Watch, canal-side planting and the Natural Way pilgrimage help residents connect with local green and blue spaces while supporting biodiversity.
- 9. It reaches beyond the usual climate audience.** Activities are designed to be fun, accessible, culturally relevant and rooted in daily routines, from school gates and lunch clubs to markets, iftars and local newsletters.
- 10. It has momentum and recognition.** Climate Champions has won major awards and is funded only until February 2027. Continued investment would protect what has been built and allow the approach to grow.



Support Climate Champions now to keep resident-led climate action growing in North Westminster: building healthier homes, greener streets, stronger communities, and a fairer future for local people.

Foreword



Climate change can feel overwhelming. For many people in North Westminster, who are already navigating pressures around housing, health, work and the rising cost of living, it can feel **distant and beyond their control.**

Yet **North Westminster is already experiencing the impacts of climate change**, from poor air quality and overheating in summer to flooding in winter. Through more than 20 years of working alongside local communities, we know that lasting change happens when **people are empowered to shape the issues that affect their lives.**

The Climate Champions project was developed with local residents in partnership and with funding from Westminster City Council. **Climate Champions are volunteers who live in, work in or love Queen's Park, Harrow Road and Westbourne, and lead environmental action within their communities.** The project provides opportunities for Champions to increase their skills and knowledge, gain confidence and develop and grow projects based on their interests.

Climate Champions is resident-led rather than organisation-led. Our role is to provide the infrastructure, support and connections that enable local people to take action.

Alongside supporting individual Champions, the project has helped strengthen the wider climate action ecosystem in North Westminster by connecting partners, unlocking funding and resources, and supporting collaboration between residents, organisations and institutions.



By working with trusted local people, we have been able to reach new audiences, build local leadership and weave climate action into everyday life.

As Climate Champion Nta explains:

"Sustainability isn't just about protecting the planet and one's wallet, it's about caring for people, reducing waste, and creating communities where sharing, reusing, and supporting one another becomes the norm. That's what it means to be a Climate Champion."

This report celebrates what the Climate Champions have achieved so far and asks a simple question: if this is what has been achieved in such a short time, **what more could be possible in the years ahead?**

The story so far

- ✓ Recruited, coordinated, and supported a team of local Climate Champion volunteers.

24 Champions recruited

Together with the Climate Champions, we:

- ✓ Shared practical environmental messages with local residents.

spoke to 10,251 residents

- ✓ Cocreated activities and projects that helped residents take action on climate change and environmental issues.

229 activities run across five projects a year

- ✓ Brought local people and organisations with similar interests together to increase their impact.

64 training and networking sessions for local residents

- ✓ Connected local groups and organisations with funding, materials, training, and inspiration.

over 1500 free plants sourced for the area, £58,000 raised for greening projects, 48 local residents attended inspirational training sessions



What is a Climate Champion?

Climate Champions are people who live in, work in or love Queen's Park, Harrow Road and Westbourne, and who volunteer their time, knowledge, and enthusiasm to **inspire and deliver environmental action** within their communities. They run their own projects, as well as working as a collective to share knowledge, build excitement and create change.

Beyond the numbers



- Residents gained **practical knowledge and confidence** to take climate action.
- Local people developed **leadership skills** and supported projects they care about.
- Community organisations **collaborated** more closely on environmental issues.
- **New funding, resources and opportunities** were brought into North Westminster.
- Local green and blue spaces were improved for both **people and nature**.

A little about North Westminster

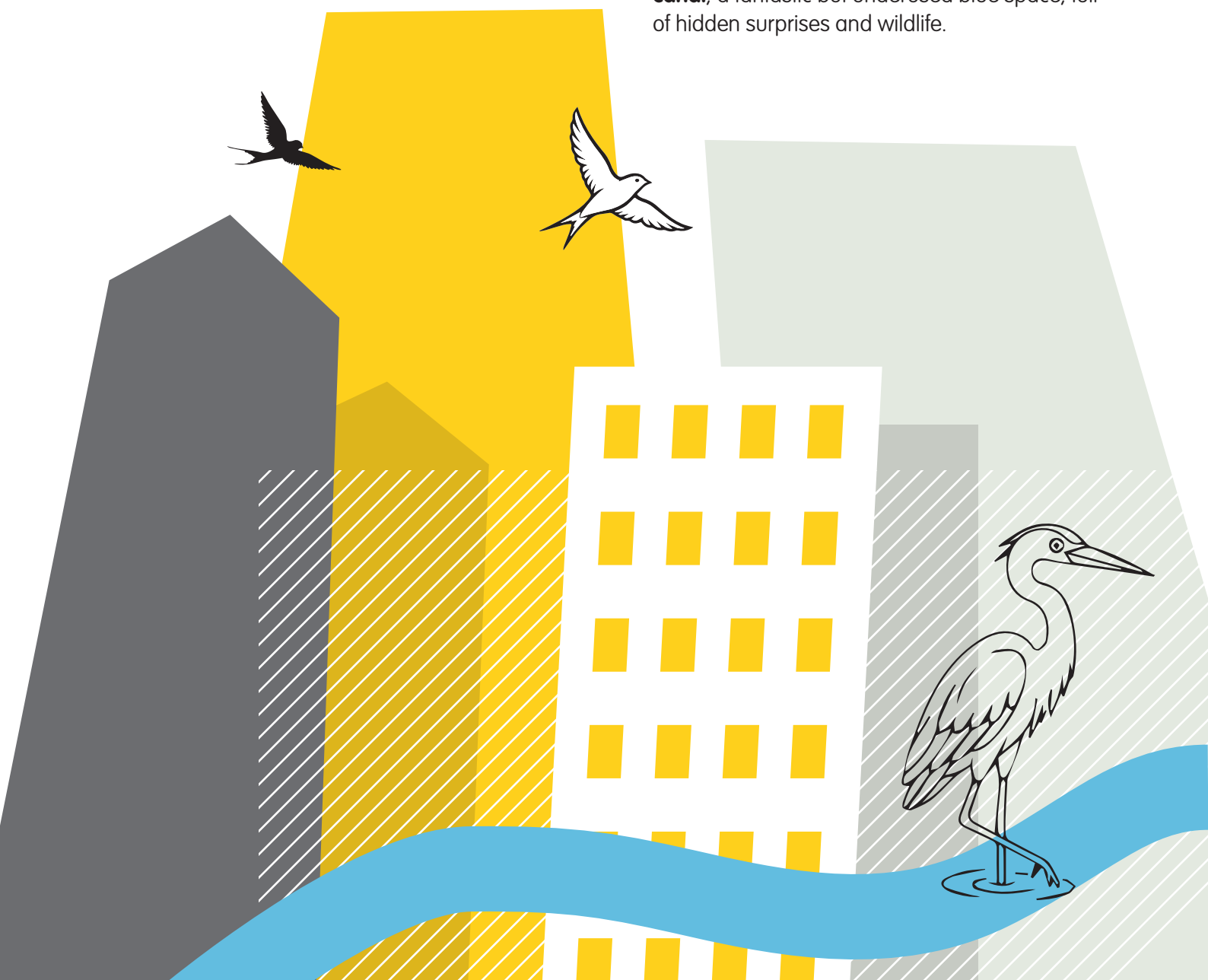
Climate Champions is based in North Westminster in the wards of Westbourne, Queen's Park and Harrow Road. North Westminster is one of London's **most diverse areas**, with strong Black British, Arab, South Asian and White British communities alongside many others, creating **a rich mix** of cultures, faiths, languages and traditions that **shape everyday life** in the area.

North Westminster benefits from a **strong sense of community, robust community networks and a rich history of resident-led action**. It also faces **significant inequalities** – including some of the most deprived neighbourhoods in England, with residents experiencing high levels of poverty,

poor health and overcrowded housing. Air quality is often low, and tree coverage more limited than in other areas of the borough. It can be very hot in the summer, and risks flooding in the winter. Many local residents express alienation from and distrust of formal organisations, particularly the statutory sector.



Linking the three wards is the **Grand Union canal**, a fantastic but underused blue space, full of hidden surprises and wildlife.



Our impact... Starting conversations around climate



Over 2 years we have spoken with 10251 people about climate in North Westminster

How? Over 229 individual engagement sessions including:

- Interactive pop-up stalls
- Inspiring events and training, such as Nature of Things
- Community activities that helped residents take practical climate action

As a result of these conversations residents reported:

- feeling more **connected** to their environment and local green spaces
- increased **confidence** to take climate action
- seeing climate as something **connected to them** rather than a specialist issue

The Champions focus on 5 campaigns per year, where they have **conversations with as many residents as possible** across the entirety of North Westminster around a key environmental theme.



Our campaigns

We focused our campaigns on the **5 Greener Living themes**, as designed by Westminster City Council

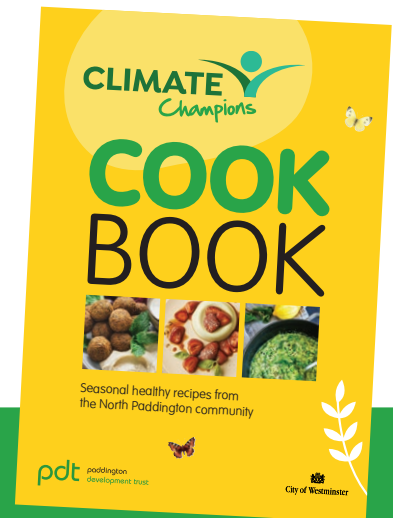
Where we live – *healthier homes, lower costs.*

How we move – *active travel for health, savings, cleaner air and safer streets.*

What we buy, use and consume – *make the most of what you have.*

What we eat – *save money, eat better, and help the planet.*

How we protect nature – *greener communities and planet.*



Seasonal eating

For the seasonal eating campaign the Champions decided to develop a cookbook using recipes suggested by local residents. Divided into seasons, Champions gave health, money-saving, and sustainability tips on each local recipe.



They shared the cookbook at stalls and events, using it to start conversations around seasonal eating and its environmental and financial benefits.



scan here to see the cook book

71.4% strongly agreed and 28.6% somewhat agreed that being a Climate Champion increased their knowledge of climate issues.

EXAMPLE CAMPAIGN



Our approach to starting conversations around climate

What makes our approach work?

Depth - an emphasis on meaningful interactions: creating opportunities for real, in-depth conversations, taking the time to understand peoples' priorities and interests, making climate action is relevant to their lives.

A whole-community approach - Champions aim to engage people who are new to climate action, that are not just the usual suspects. Activities are targeted and themed around key local interests to engage residents that may not be attracted by a "climate" activity. Champion engagement is embedded in routines like the school drop off or visiting the market to reach people where they are.



The Power of Champions – Climate Champions are at the heart of every conversation. By drawing on their local knowledge and community connections, they bring campaigns to life and make climate action meaningful, relevant, and a normal part of everyday life in North Westminster.

Fun! - fun and inspiration should be for everyone regardless of your education, income, ability, caring responsibilities etc. Champions aim to create fun, inspirational experiences that are accessible to everyone.

Local pride - North Westminster is wonderful and Champions activities captured the sense of joy, connection and community in Westbourne, Queen's Park and Harrow Road to help motivate and engage residents.

"The Climate Champions are a joy to work with. They bring fun and instructive environmental activities along to our WECH community events and encourage participants to get involved in green issues. A great partner to have!" WECH

"The project has brought people together in thoughtful and creative ways, helping local residents to connect more deeply with the natural environment while building a stronger sense of community ownership and stewardship." Meanwhile Gardens

"Being a climate champion has helped me to gain confidence when speaking to others, especially on climate matters, which has increased my knowledge and understanding of the subject." Richard

WHO ARE THE CHAMPIONS?

24 local people...

- who speak 13 languages between them
- were born in 10 different countries
- and range in age from 22 – 65



Starting conversations about climate:

Here are some examples of the diverse ways the project has started conversations about climate with local residents.

Green iftar: a specialist speaker presented on reducing food waste and plastic usage during Ramadan at an iftar attended by 120 local residents.

Arabic language litter pick: organised with Urbanwise. London, residents who speak Arabic were able to connect with each other and their surroundings by going canoeing and collecting litter from the Grand Union Canal.

Nature of Things: monthly open lecture series with high profile environmental speakers and lively thought provoking and inspirational discussions.

Citizen Science for schoolchildren: in partnership with the Floating Classroom 90 children took part in regular sessions monitoring and recording local wildlife.



Nature Hood Watch: through giving out plants, starter kits and window badges we encouraged local residents to turn their windowsills, balconies and gardens into part of an urban nature reserve.

Sustainable Living Sessions: practical regular workshops on ways to be more sustainable with the Middle Eastern Women's Society and Organisation.

Queens Park Voice: a monthly column on climate and nature written by a Champion in the local newsletter distributed to over 5000 homes.



A pool of local talent

When we began recruitment, we found an untapped pool of residents with pre-existing climate-related specialisms, wanting to find an outlet locally



MAWADA – a talented horticulturalist



NIRVANA – already running environmental education



NTA – really interested in family sustainability



ANGEL – a brilliant seamstress!



RICHARD – a disability advocate who grew up in the area



JODIE AND QUINN – Two separate people both doing PhDs in energy efficiency



"Working with the Climate Champions project has been a genuinely positive experience for both our organisation and the women we support. Through practical, engaging and easy-to-follow sessions, she has helped vulnerable Middle Eastern, North African, migrant, refugee and asylum-seeking women make meaningful changes in their daily lives... and has helped shift the way many of the women think about sustainability, showing that living more sustainably doesn't have to be expensive or complicated." MEWSO



85.7% strongly agreed and 14.3% somewhat agreed that the programme enabled them to take more climate action and helped them feel more connected to climate action in daily life.

Our impact... Building skills and knowledge on climate



Empowering Residents: Developing local skills and knowledge

Climate Champions aimed to develop local skills, knowledge and confidence around climate issues to enable people to make informed choices and take climate action relevant to them and their community.

Nature of Things

Turning training into an inspirational experience.

The Nature of Things is an ambitious monthly open lecture series bringing high-profile environmentalists to North Westminster to talk about their work, inspire, challenge and upskill residents on the environmental issues shaping their lives. It's designed to be more of a conversation than a lecture, where residents of the area can meet, discuss and ask practical questions about the talks they've just heard.

Climate education should be available to, and welcoming of, all, regardless of prior education level, age, caring responsibilities, etc. Nature of Things brings experiences that would normally be expensive or in an inaccessible venue to the heart of North Westminster. They're always free with childcare provided.

"I loved going to the nature of things - I went in with no idea and from the speaker and the conversation, I left with a fresh insight and understanding and willingness to find out more."
Local Resident

"I found the event very educational and insightful. Despite living in the area for over thirty years, I learned so much, and it empowered me to take part in the walk and encourage others to join together as a group." Local resident.

SPEAKERS

Joycelyn Longdon, author of Nature Connection. **Giancarlo Laurenzi**, ex – CEO of the London Wildlife Trust. **Hana Sutch**, co-founder of Go Jauntly. **Tom Lathan**, author of Lost Wonders. **Seniz Mustafa**, UK's first Beaver Engagement Officer. **Rob Cowen**, author of The North Road. **Dalia Al-Dujaili**, author of Babylon Albion. **Tayshan Hayden-Smith**, founder of Grow to Know.

Green Iftar

Linking environmental knowledge to a key cultural event.

The Climate Champions worked with the Community Champions and Grand Junction to run a sustainable iftar, inviting community members to break their fast together. We invited Sustainably Muslim to do a talk about how to be more sustainable during Ramadan, with **practical tips** as well as **linking it back to the teachings of Islam**.

"The green Iftar was a lot of fun, and it was great to see so many families and friends gathered together. It was also amazing to hear from 'Sustainably Muslim' about how we can take care of our world." Attendee



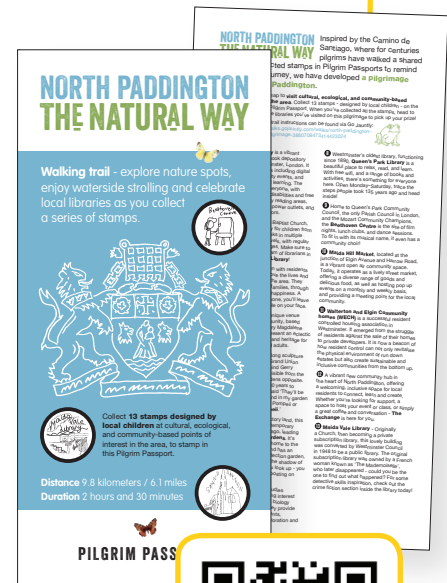
The Natural Way

Increasing residents' knowledge and connection with green and blue spaces.

The Natural Way is a 6-mile-long walking **pilgrimage** through Westbourne, Queen's Park and Harrow Road, created by the Climate Champions in association with Westminster Libraries. The pilgrimage builds knowledge of the local area and active travel and is a **real-life example of how to build sustainability into everyday life**.

The route introduces pilgrims to **thirteen sites** of interest, from urban studies centres to community hubs, from gardens to a Grade 1 listed Church, from a hidden sculpture garden to 4 libraries! At each site participants collect a stamp designed by Junior Climate Champions to put in their Pilgrim's Passport. 1000 passports were collected within a month, with participants walking the route and organisations where stamps are collected reporting **exclusively positive** things!

"The pilgrimage was a great reminder that walking isn't just about getting from A to B but to stop and connect with where I am in the space around me. It gave me a renewed sense of curiosity about the streets we all move through daily." Pilgrim



watch a video about the award winning The Natural Way here



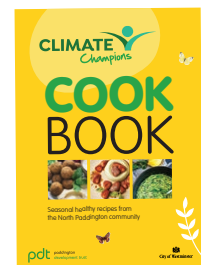
Champions Cookbook

Sharing local knowledge of how to eat seasonally.

Climate Champions recruited people across North Westminster to share their favourite recipes, including the story behind it, to put into a seasonal recipe book. By thinking about what ingredients were in the recipes, Champions then divided the **recipes into seasons** based on when the **main ingredients** would be in season. This was to encourage people using the cookbook to **think sustainably** in their eating habits.

Some favourite recipes were: Imane's Algerian Berkoukes; Katherine's Akee and Tofu; Terrenz's Taiwanese Three Cups Chicken; Nta's Jollof Rice; Lina's Falafel; Carol's Cotswold Lemon Syllabub

The cookbook also included information from Westminster Council and Change4Life on eating sustainably and healthy.



Energy Efficiency at JoJays Lunch Club

Bringing an energy efficiency to the heart of the community.

Climate Champions helped residents grow their knowledge about energy efficiency at JoJay's Lunch Club, an existing lunch club that prioritises providing cheap and healthy food to a diverse cross section of the community, hosted at a local community centre. Attendees were able to ask specific questions to **trained Champions**, as well as sharing **general information** that improves energy efficiency of homes.

Feedback from attendees about the Climate Champion presenting:

"I learnt something new today."

"Important information about ventilating home to avoid condensation."



Our impact... Growing local leaders

Through the Climate Champions the project **identifies local residents** with a passion for climate action and supports them to grow in skills and confidence, through trainings, collective support, and 1-1 engagement.

The other key way that the project put local voices and people at the heart of climate action was through supporting **Climate Champions** to independently **lead** on projects.

Champions have started their own projects, grown existing ones, become Community Councillors, and even found employment.



Nta Glover

Nta is a local resident that established a Community Pre-Loved Bank, where families can donate and collect children's clothes, books, toys, shoes, and baby equipment. She also began distributing surplus food from local businesses through Olio.

When the Climate Champions project was launched, Nta joined the team and the project supported her by:

- Fundraising to help her continue running regular Community Pre-Loved Bank sessions.
- Purchasing **additional resources for her activities, including a cargo bike, and funding cycling** lessons to support more sustainable transport.
- Supporting her **professional development** through a Level 2 qualification in Supporting Climate-Related Behaviour Change.
- Running a Community Organising course to **change her mindset** from volunteer to organiser.

Nta says:

"Being a Climate Champion has enabled me to connect our work in reuse and waste reduction with wider climate action, while encouraging families to rethink consumption, reuse unwanted items and reduce what goes to landfill."



Maria Carolina de Tavares

When Maria became a Climate Champion she was part of a street gardening group, raising the funds to create a pocket park in a parking space on her road.

As a Climate Champion, Maria introduced her residents group to the Nature-Hood Watch project. They decided they wanted to become the **greenest street in Westminster** and Maria took a leading role in this, coordinating activities and keeping up momentum.

The Climate Champions project supported Maria and her street by

- **Buying** RSPB materials
- Directing them towards **trainings and funding**
- **Using our connections** within Westminster Council to help answer questions about permissions etc.
- Encouraging and supporting Maria to take a leadership role

Through this project, Maria has felt a stronger connection with her neighbours and with the natural world around her. She also found employment, starting to work as a Community Health and Wellbeing Worker in July 2026.

Maria says:

"Being part of the champions made me recognise myself as an activist, something that I never dared to call myself before, but that's what I am. An active voice for the environment and nature."



Ola Hudowska

Ola is a single mum of three who became a Climate Champion after her son joined the Junior Climate Champions after school club.

Through the project, Ola has signed up to a year-long Level 3 Community Organising Course. Inspired by the Climate Champions adopting a stretch of the Grand Union Canal to increase biodiversity, she decided that the practical part of her course will be focused on this. She is going to run a **listening and engagement campaign** along the canal to ensure that local residents **shape the improvements** that are made and to recruit volunteers to help make it all happen.

Ola says:

"The Level 3 Community Organising course that being a Climate Champion enabled me to do has been empowering. Learning about how to become a driving force in positive changes to my local area has opened so many new avenues - I am now an elected Queen's Park Community Councillor. Lola and the other Climate Champions have been instrumental to me achieving this. They have provided me with a feeling of belonging, given support and guidance and allowed my mental health to flourish."



OUR IMPACT

Our impact... Facilitating wider climate action in North Westminster

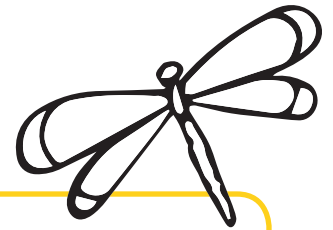


Through partnership, we amplify our impact.

Alongside supporting Champions, a key part of this project was facilitating wider climate action across North Westminster. Wherever possible, the Project Lead acted as a repository of climate information, connecting both new and existing projects with the partners, funding and resources they needed.

This enabled:

- **More resources** reaching local residents.
- Community groups **accessing funding** they may not otherwise have secured.
- Organisations **collaborating** rather than working in isolation.
- New climate **initiatives being created** and existing projects **expanded**.
- North Westminster developing a **stronger climate action network**.



Hear from our partner organisations:

"Working with Lola and the Climate Champions has been one of the most positive and collaborative experiences in my career."

Westminster Libraries



"Lola has a real talent for developing partnerships and creating opportunities that feel inclusive, purposeful and rooted in the needs and strengths of the local community. We very much hope this work can continue and grow."

Meanwhile Gardens

"The Climate Champions project is a brilliant initiative that is empowering people in Westbourne, Queen's Park, and Harrow Road to make their local area more sustainable, biodiverse, and climate resilient. Thanks to their work, we have seen that more residents are engaging with green spaces in these wards and connecting with nature."

Floating Classroom

"Queen's Park Community Council has a great ongoing partnership with the Climate Champions, supporting one another in projects across the Community."

QPCC

85.7% of Climate Champions agreeing that the project has had a positive impact on the local community.



Connection - The Natural Way connected 13 local groups in a meaningful way, building a physical circular walk through the area to encourage connection, physical activity, and exploration. **Urbanwise.London; Meanwhile Gardens; Gerry's Pompeii; Queen's Park Library; Beethoven Centre; Maida Hill market; The Exchange; Maida Vale Library; Grand Junction; Paddington Library; Paddington Children's Library; Brunel Happy Hub; WECH.**



Connection

Connected **Limestone Community Hub** with **Meanwhile Gardens** to develop their gardening project.

Climate Champions have been connected with **London National Park City** to record all **Nature of Things** events, allowing people to listen back in podcast format, as well as attending trainings and trips organised by LNPC.

2 Climate Champions were elected to be **Queen's Park Community Councillors** in May 2026.

Climate Champion getting **employment** directly through being a Climate Champion!

Funding

We have applied for and received funding from and for:

Veolia, for Nta's cargo bike.

Westminster Council, for Nature-Hood Watch, allowing us provide plants and education for residents, and employ the Floating Classroom to teach local children about citizen science.

Mason and Fifth, for community gardening sessions on Woodchester Allotments, and run the Nature of Things salon nights.

The **Europe Challenge**, for the Natural Way Pilgrimage.

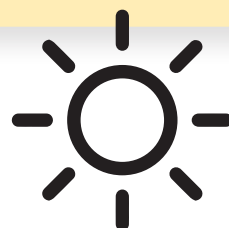
In total, we've raised over £58,000 for local climate projects in the area!

Resources

We have given away over **1500 plants** to local residents.

We have **adopted the canal side** from the Canal and River Trust, and have planted native and biodiversity friendly **plants** there.

We were successful in acquiring **6 bikes** for residents on Church Street to borrow for free.



OUR IMPACT

Our impact... Improving places for nature and people



Sustainability is about more than just nature.

From the start, we wanted any changes to the local area to be meaningful, long lasting, and to reflect the pride people have in the area. In addition to quick environmental wins like planters, we wanted ambitious and exciting green initiatives that could engage people in the area to discover existing local nature, and to be able to start engaging with climate issues more broadly.

North Paddington: The Natural Way pilgrimage – changing the way people interact with the environment.

- This award winning, 6-mile-long pilgrimage was designed to encourage connection to the local area, active travel, and ongoing, active, sustainability in people's lives. A major goal was to highlight the amazing people, nature, and organisations in an area where news stories tend to focus on the negatives, and ensure local people were able to explore local places.

"A year on, The Natural Way has engaged over a thousand children and families—getting them out into nature, visiting our libraries and learning about their local environment. I'm proud to have been part of a project that shows how creativity, partnership and dedication can make a lasting impact – a project that couldn't have happened without the Climate Champions!"

Adopting the Canal Side

The Climate Champions have adopted a stretch of canal side between Grand Junction and Meanwhile Gardens as part of the Nature-Hood Watch project. Since the canal adoption we have been working with Climate Champions to identify who would like to take a lead on transforming an overlooked urban space into a growing wildlife corridor.

We have also been applying to funding to pay for plants and materials including a floating reed bed.

Climate Champion Ola will work alongside local residents to selected native plants that provide food and shelter for pollinators, birds and other wildlife, while improving the appearance and ecological value of the canal edge.

We are very excited about the potential of this model to transform local residents' relationship with the canal and to make the most of its massive potential to support both people and wildlife in the area.

Junior Climate Champions

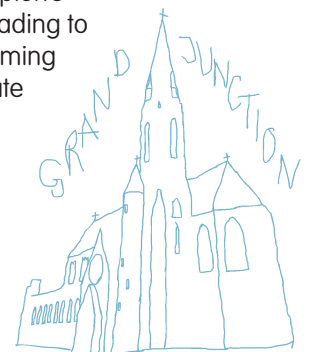
Hosted by Grand Junction, the Climate Champions fundraised to turn the existing Green Kids Club into the Junior Climate Champions, allowing young people in North Westminster the opportunity to be involved in the projects and actual environmental change that the adult Climate Champions were undertaking.

Being a champion has given me a sense of pride in where we live. When you take part in activities that improve your local area—whether that's helping with clean-ups, supporting greener spaces, or encouraging people to think about the environment—you start to see your community differently. Places that might once have felt neglected begin to feel cared for, and that changes how people feel about living there.

Climate Champion Ola



Junior Climate Champions designed all the stamps for the Natural Way, based on their own experiences in the area, and have learnt all about biodiversity and ecology, as well as sustainable and fun ways to live. They have run 2 sustainability fayres, where they've shared their learnings with friends and family, and encouraged behaviour change and education in their loved ones, with one Junior Climate Champion's enthusiasm leading to his mum becoming an adult Climate Champion.



85.7% of Climate Champions agreed that the project has improved local green and blue spaces.

About PDT



Paddington Development Trust has been working **in partnership with local communities** in North Westminster for over 25 years.



Our work focuses on five key areas:

Climate, Wellbeing, Opportunities & Work, Creativity and Partnerships.

Climate Champions epitomises PDT's approach - empowering residents to reach their goals and positively shape their communities.

PDT is an anchor organisation with a focus not only on projects that sit within the organisation but also on strengthening local leaders and the wider voluntary and community sector in North Westminster.

We are embedded in the local community of North Westminster – over 50% of our staff are local residents and many started with the organisation as volunteers themselves.

This means that we are able to work flexibly and innovatively to respond to local needs and priorities, building on our extensive local networks built during over 20 years of work in the area.

Climate change poses unique challenges to residents of North Westminster that interacts and compounds existing health and social inequalities.

We are seeking partners and funders who share our commitment to community-led climate action.

Further investment in Climate Champions will help us build a community-wide network of local climate leaders who can respond to climate change in ways that make sense for local residents and improve wellbeing and resilience across North Westminster.

pdt paddington
development trust

71.4% strongly agreed and 28.6% somewhat agreed that awareness of climate issues in the community was raised.

What's next



International recognition of our unique approach



**Won 3 categories at the P.E.A awards -
Best of the Year, Nature and Evolution of Sustainability.**



**Won the Local Leaders Award at the
Breathe London 2025 Awards.**



**Were selected out of 301 applications to be part of
the Europe Challenge, a Europe wide programme.**

We are currently funded until February 2027. Without continued investment, the networks, skills and momentum built over the last two years may be lost. With funding, North Westminster can become a model for resident-led climate action across London.



What could we do with more time? Let's hear from the Champions!

"I want us to be a hub of knowledge where I can use the skills I learnt about being a retrofit advisor (trained by a climate champion) to make homes more efficient and lives better."

Connie

"I dream to inspire practical action through education, community gardening, recycling, tree planting, sustainable living, and empowering young people to become confident environmental leaders. My vision is for the project to leave a lasting legacy of hope, healthier communities, and a cleaner, greener future for generations to come."

Angel

"I want to create a safe and welcoming space for teenagers to meet regularly, connect with their peers, and take part in meaningful activities, offering discussions on climate change and environmental issues, hands-on sustainability projects, mentoring, life skills workshops, volunteering opportunities, and wellbeing support."

Liliana

"I want to see us continue to build stronger community connections, working together on practical projects, creating opportunities for conversations, friendships, and a shared commitment to improving the neighbourhood."

Ola

"I see myself and my fellow residents as being more equipped, more able, more willing and better informed about climate change, the environment and the surroundings where we live, work and enjoy leisure, with a focus on disability and climate within the community."

Richard

"I want to make green spaces more accessible, encouraging young people to enjoy these shared spaces, teaching practical skills such as planting and retrofitting homes, and empowering residents to shape a more sustainable neighbourhood."

Maria E

"I want to reach a point where climate is part of everyday conversation in North Westminster, where people connect it to their daily lives easily"

Lola



I can feel luscious grass
swaying against my feet
Jasmin filling the air with joy
and never-ending happiness
When I look around, I see
dandelions nodding their
head in the breeze with
Birds chirping to their lads
to follow them.
If this place could speak
it would say 'This is a
wonderful place, isn't it.'

My Home by **Rayann**, attendee at the
Floating Classroom's Nature-Hood Watch
citizen science sessions.

A **community volunteering initiative** aiming to make North Paddington a **healthier, greener and more sustainable neighbourhood for all.**

www.pdt.org.uk/climate-champions

